



Rockwall Main Street Advisory Board Meeting Minutes Council Chamber Conference Room/City Hall – 385 South Goliad, Rockwall Tuesday, June 7, 2022 - 5:00 P.M.

Board members present: Geoffrey Lyons, Jeremy Standifer, Stacy Fuqua, Gary Cannavo, Jenni Hoffman

Absent: - Eva Cannon

Staff present: Bethany Browning, Main Street Manager

Guests: Brett Maikowski, THM Wealth Management, Charlie Cheshire, Community Barbecue

1. CALL THE MEETING TO ORDER

Jeremy called the meeting to order at 5:08PM.

2. OPEN FORUM

Jeremy introduced the visitors and each shared information on their businesses. No other members attended the group, forum was closed at 5:15PM.

3. APPOINTMENTS ITEMS

Jeremy opened up the discussion regarding the façade grant application submitted by Kevin Lefere of Zanata. Kevin was unable to attend the meeting in person but was on standby via phone for any questions. The façade grant was a request for paint only to the exterior façade and the board had no questions or concerns on the presented material. Gary made a motion to approve the grant in the amount of \$1,000.00 and Stacy seconded the motion, passing all in favor 5-0.

4. DISCUSSION/ACTION ITEMS

- A. **Review and act on the May 17, 2022 meeting minutes:** Jeremy made a motion to approve the minutes as presented; Gary seconded the motion. Motion passed 5-0.
- B. **Status update on the walking tour/window clings, Jeremy Standifer:** Jeremy briefed the board on the status. The original window clings for the tour turned out too dark – as the cling design needed a white/solid background to be visible on the glass. The manager reordered new clings – which will be distributed in the coming weeks. A board member asked if there had been any marketing of the window tour. Jeremy stated, not at this time. The board wanted to work out any kinks before rolling it out to the public. Jeremy stated his staff all tried to QR code and looked at the walking tour and had no critical feedback, stating they liked it and thought it was great as is.
- C. **Status update on the parking education video campaign, Geoffrey Lyons:** This item was tabled until the July meeting. Board members asked if the parking garage would be explored further. The manager stated it had been recommended for exploration at the May meeting. The manager also mentioned that she had brought up the need for a parking study or further exploration to City Administration as well. The board asked for follow up and status update for the next meeting.
- D. **Exploratory discussion on the need for electric car charging stations in the downtown area, Jeremy Standifer:** Jeremy shared his thoughts on the need for electric car charging stations. He stated there will be a need in the future as there is currently a high demand for electric cars. Members of the board agreed they need more information and agreed to make this an objective of the transformation strategy (to explore and gain knowledge).

E. **Nomination of a Main Street Legacy Award recipient and possible action, Board:** Jeremy tabled this item to the July meeting, since time was running short for the current meeting.

F. **Main Street Manager's Report**

Replacement banners for the Farmers Market will be ordered for the area around the Historic Courthouse.

Exploring increasing the size of the shared dumpster unit on East Washington.

Update on 2022 events. Farm to Feast next event scheduled for September.

Manager would like to recognize the FM volunteers and their efforts at an upcoming City Council Meeting.

5. **ADJOURN**

Meeting was adjourned at 6:00PM. Minutes prepared by Bethany Browning, Main Street Manager.

**PASSED AND APPROVED BY THE MAIN STREET ADVISORY BOARD, CITY OF ROCKWALL, TEXAS, THIS
19th DAY OF JULY 2022.**

MAIN STREET ADVISORY BOARD CHAIRMAN: JEREMY STANDIFER